



Fall/Winter 2018/19

Dear Friends,

For the past 26 years in celebration of National Nutrition Month, the Western Area Massachusetts Dietetic Association (WAMDA) has held its annual **5K Run/Walk and Health Fair at Look Park in Northampton**. Since the first race in 1993, we have raised over \$68,350 and have distributed that money within our community to help our neighbors in need.

For the past six years we have partnered with **The Food Bank of Western Massachusetts** – a local agency serving all four counties in Western Massachusetts committed to reduce hunger, increase food security, and make nutritious food affordable and accessible for all residents in our region. 330 runners and walkers stepped up for the 2018 race to help this great cause. After the proceeds were tallied, we were very proud to present The Food Bank of Western Massachusetts with a check for \$8,000.00.

On **Saturday, March 2nd, 2019** we will hold the **26th Annual WAMDA 5K Run/Walk to Benefit The Food Bank of Western Massachusetts**.

**We would like to invite you to join us as a sponsor** for our 2019 race. We have attached a sponsorship proposal for your consideration. Remember, all money raised to support The Food Bank stays in Western Massachusetts. We are also including a race registration form with this letter. Please feel free to make extra copies to distribute to your employees and to mention this great benefit run in your newsletters.

We hope that you will join us to fight hunger in our community. Please call or email if you have any questions. We thank you and appreciate your generosity and support.

Yours in good health,

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