



Fall/Winter 2017/18

Dear Friends,

For the past 25 years in celebration of National Nutrition Month, the Western Area Massachusetts Dietetic Association (WAMDA) has held its annual **5K Run/Walk and Health Fair at Look Park in Northampton**. Since the first race in 1993, we have raised over \$60,350.00 and have distributed that money within our community to help our neighbors in need.

For the past five years we have partnered with **The Food Bank of Western Massachusetts** – a local agency serving all four counties in Western Massachusetts committed to reduce hunger, increase food security, and make nutritious food affordable and accessible for all residents in our region. 224 runners and walkers stepped up for the 2017 race to help this great cause. After the proceeds were tallied, we were very proud to present The Food Bank of Western Massachusetts with a check for \$9,750.00.

On **Saturday, March 3rd, 2018** we will hold the **25th Annual WAMDA 5K Run/Walk to Benefit The Food Bank of Western Massachusetts**.

**We would like to invite you to join us as a sponsor** for our 2018 race. We have attached a sponsorship proposal for your consideration. Remember, all money raised to support The Food Bank stays in Western Massachusetts. We are also including a race registration form with this letter. Please feel free to make extra copies to distribute to your employees and to mention this great benefit run in your newsletters.

We hope that you will join us to fight hunger in our community. Please call or email if you have any questions. We thank you and appreciate your generosity and support.

Yours in good health,

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WAMDA Road Race Sponsorship Coordinator

**2017 Platinum Sponsor:** Stop and Shop, Health New England and Northeast Solar

**2017 Gold Sponsor:** River Valley Market

**2017 Silver Sponsors:** BMC Healthnet Plan, Mercy Medical Center, Nutrition Real Simple, New England Dairy and Food Council

**2017 Bronze Sponsors:** Big E's Supermarket, Cooley Dickinson Hospital, Finck and Perras Insurance, Greenfield Savings Bank, Horizon Sheet Metal, Pyramid Nutrition Services, Queen Bee Carwash, Randall's Farm, The Taylor Agency, Webber and Grinnell, Liberty Mutual, Polish National Credit Union, Lebel Chiropractic LLC, Mead Johnson, WEBS, Canon Real Estate, Valley Nutrition Counseling, Nancy Dell and Associates, Banas and Fickert Ins, Big Y, Oil Recovery Corp, Easthampton Savings Bank, Atty Susan McFarlin, Serafino-Moore Wealth, Springfield HAP, Lia Auto Group, Northampton Area Pediatrics, FL Roberts

**2017 In-Kind Sponsors:** HINT, Fort Hill Brewery, Whole Foods

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