

## PROGRAM OBJECTIVES

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After the conference, participants will be able to:

1. Identify local and national policies to promote nutrition and food security.
2. Describe how communities can promote positive behavior changes in a population's decision-making for nutrition and health.
3. Examine the role of dietitians/nutritionists in these public policy initiatives.

*This program is eligible for 2 CPE credits, Level 2.*

## The 26th Annual

VIRGINIA A. BEAL  
LECTURE & DINNER

### JOIN US AT THE

University of Massachusetts Amherst  
Student Union, Cape Cod Room

### Directions:

[http://www.umass.edu/visitorsctr/directions\\_to\\_campus/](http://www.umass.edu/visitorsctr/directions_to_campus/)



Department of Nutrition  
213 Chenoweth Lab  
University of Massachusetts Amherst  
100 Holdsworth Way  
Amherst, MA 01003-9282

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## The 26th Annual

VIRGINIA A. BEAL  
LECTURE & DINNER

**FROM  
NEIGHBORHOOD  
TO NATION:**

**Changing  
Policies to  
Improve  
Nutrition and  
Food Security**

Tuesday

**April 22, 2014**

4:30-8:30PM

### Sponsored by:

University of Massachusetts Amherst  
Department of Nutrition and the Western Area  
Massachusetts Dietetic Association (WAMDA)



PROGRAM AGENDA

- 4:30 Registration and Refreshments
- 5:15 Introduction and Awards
- 5:45 The Food Policy Landscape:  
Improving Nutrition from Farm  
to Fork

Donald (Diego) Rose, PhD  
Professor and Head of Nutrition  
Section

Department of Global Community  
Health and Behavioral Sciences

Tulane University School of Public  
Health and Tropical Medicine

- 6:45 Dinner
- 7:30 Policies to Promote Good Nutrition:  
Are We Doing Enough?  
Panel Discussion including opportunity for  
sharing and interaction with the panel.

Paula Serafino-Cross, MS, RD, LDN  
Staff Dietitian at Baystate Medical  
Center.

Federal Food & Nutrition Legislation:  
Implications for Consumers and  
Dietitians.

John Gerber, PhD  
Professor of Sustainable Food and  
Farming, UMass Stockbridge School  
of Agriculture

Local Policies for Local Foods:  
A “Growing” Movement

ABOUT OUR SPEAKERS

Donald (Diego) Rose is Professor and Head of the Nutrition Section in the Department of Global Community Health at Tulane University. Dr. Rose has worked in the food and nutrition field for over 30 years with experiences ranging from the direction of a local WIC nutrition program in a farm worker community clinic to the evaluation of national food assistance policies with USDA's Economic Research Service. His research at Tulane explores the social and economic side of nutrition problems, with a focus on nutrition assistance programs, food security, and the food environment. He has identified and published new methods for measuring the neighborhood food environment that combine information from a geo-referenced census of food outlets with in-store surveys on the shelf space of foods. Dr. Rose has also developed a conceptual framework for how the food environment influences consumption and health, and has tested this framework empirically using specific indicator variables from his research in New Orleans. At Tulane, Dr. Rose teaches Nutrition Assessment and Monitoring, a foundation course that offers a thorough review of the tools used for the assessment of nutritional status of populations. He also teaches U.S. Food and Nutrition Policy, which surveys domestic policies and programs that affect nutrition at the population level. He received his BS in nutritional sciences, RD, MPH in public health nutrition, and PhD in agricultural economics all from the University of California at Berkeley.

The Panel Discussion will feature two professionals addressing food and nutrition policies at state, local and national levels.

Paula Serafino-Cross, is a clinical dietitian at Baystate Medical Center in Springfield, MA. Ms Serafino-Cross is presently serving as a liaison to the Massachusetts Partnership for Health Promotion and Chronic Disease Prevention for the Massachusetts Dietetic Association where she participates in the Healthy Eating Community of Practice group. She is also the State Regulatory Specialist-Elect for the Massachusetts Dietetic Association and has been actively involved with local and state organizations to promote public health nutrition and the Registered Dietitian. Ms Serafino-Cross earned her MS in Nutrition at the University of Massachusetts Amherst, with an emphasis on public health. She will address the role of the nutrition professional in public health initiatives; the importance of monitoring legislation that affects our practice, our patients, and our community; and why dietitians need to be “politically savvy.”

John M. Gerber, is Professor of Sustainable Food and Farming in the UMass Stockbridge School of Agriculture. He was Director of the UMass Extension System and Associate Dean in the College of Food and Natural Resources from 1992 to 2000. He currently teaches courses related to sustainable food and farming and is active in his community as a founding member of Grow Food Amherst, which encourages people to live more sustainably and take responsibility for the source of their own food. Dr. Gerber will discuss local initiatives and policies to foster consumption of a sustainable, local food supply.

Registration Deadline • April 15, 2014

Complete and return registration form with full payment. (No confirmations will be sent.)

Name: \_\_\_\_\_  
(Print or Type)

Mailing Address: \_\_\_\_\_  
\_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Please check one box below:

- ☐ Lecture and Dinner \$50.00
- ☐ Full-time Students \$10.00
- ☐ Dietetic Internship Preceptor or  
Advisory Board Member \$45.00

Dinner Options (indicate your choice):

- ☐ Grilled Breast of Saffron Chicken
- ☐ Grilled Salmon with Dill Cream Sauce
- ☐ Stuffed Grilled Vegetable Ravioli (vegetarian)

To register by mail and check only:

Enclose a non-refundable check payable to:  
University of Massachusetts Amherst

Mail to: Attn: Eileen Giard  
Dept. of Nutrition, Chenoweth Lab  
UMASS Amherst  
100 Holdsworth Way  
Amherst, MA 01003-9282  
(413) 545-0740

To register by credit card:  
Secure, online credit card registration is available  
through our website:  
[www.umass.edu/sphhs/nutrition](http://www.umass.edu/sphhs/nutrition)